

Privacy Policy



This privacy statement explains the personal data Alpine SEND collects through our interactions with you on our website www.alpinesend.co.uk and how we use that data.

We are committed to complying with the requirements of the UK General Data Protection Regulation (UK GDPR).

If you have any questions about our privacy policy or the way we process personal data, please contact us by emailing office@alpinesend.co.uk.

The Website

The website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience.

Data collection:

Alpine SEND is committed to minimising the volume of data it collects and processes. We may collect the following information:

- name
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

Please note we do not collect cookies.

Reasons for collection:

We require this information to understand your needs and provide you with a better service, and for the following reasons:

- We may use the information to improve our products and service
- We may periodically send promotional emails about new products, special offers, newsletters or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone or mail. We may use the information to customise the website according to your interests.
- To troubleshoot any technical issues
- To send you teaching and learning updates

Securing personal data:

We will not sell, distribute or lease your personal information to third parties unless we have your explicit consent or are required by law to do so.

We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

How Long We Keep Your Data

We only keep your data for as long as necessary to fulfil the purposes we collected it for, including any legal, accounting, or reporting requirements.

Updating your information:

You can inform us about updating your account information by emailing office@alpinesend.co.uk. In any case, we will confirm your identity via email before we make any changes.

Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated revision date.